As the Senior Vice-President of Operations, Sinthu Sinnadurai, MHA, CSSBB, leads Longitude Rx’s pharmacy operations and strategic initiatives for the company. Sinthu possesses extensive experience in building specialty pharmacies and health system pharmacy programs including 340B programs, pharmacy benefit management (PBM), billing, and supply chain.

Before joining Longitude Rx, Sinthu served as the President at InScript and Vice President at Beth Israel Lahey Health. During his tenure at Beth Israel Lahey Health, Sinthu built a full-service pharmacy benefit management (PBM) company, 340B Claims Qualification Engine, and a rare disease patient identification technology platform. Additionally, he led the 340B contract pharmacy program, payer contracting and commercial engagements. Prior to joining Beth Israel Lahey Health, Sinthu served as the Director of Business Operations and Strategic Initiatives for Clinical Operations at Stanford Health Care where he had management and oversight of a $1.2B portfolio including pharmacy supply chain, 340B program, contract pharmacy program, specialty pharmacy, and ambulatory pharmacy services.

Sinthu earned his Master of Health Administration (MHA) from Cornell University and completed his Administrative Fellowship at Stanford Health Care.

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